

BE WELCOMING | TE POU MAIOHA

PURPOSE

To create an environment that increases participation, aspires all towards excellence and maintains the proud history of Poverty Bay in the game of rugby.

PLAY FAIR | TE POU TIKA

OBJECTIVE

To promote education, health and wellbeing in the community through the sport of Rugby Union.

STRATEGIC FOCUS

PARTICIPATION AND FAMILY ENGAGEMENT

To create and provide an enjoyable and safe environment, encouraging participation for everyone.

- Consistent and positive brand recognition and reputation within the community.
- Good communication at all levels.
- Grow girls and women's rugby.
- Cultural awareness and growth of Māori rugby.

PERFORMANCE

To identify and provide pathways for all players, coaches, referees and administrators to reach their full potential.

- Effective coach recruitment, retention and development at all levels.
- Increase all player numbers and high focus on 13-18yrs.
- Support for referee recruitment retention and development.

PROPERTY AND FINANCE

Providing top-class sports-centre facilities.

- Meet or exceed financial targets.
- Upgrade Rugby Park as Regional Sports Hub.
- Manage the maintenance and repairs to all the PBRFU rugby playing venues and buildings.

VOLUNTEERS

Instilling a positive culture that respects and recognises the value of each volunteer, coach and manager within both the Union and its clubs.

- Facilitate and support strong club management culture and strategy.
- Safe respectful sideline-culture.
- Zero tolerance for aggressive and abusive behaviour.
- Encourage and grow volunteer numbers at all levels.

BE YOUR BEST | TE POU MAIOHA

BE PASSIONATE | TE POU IHIHI